2022 PARTNERSHIP OPPORTUNITIES

“There is nothing in business today that provides as much economic and social benefit, on as many levels as a strategic partnership between nonprofit and for-profit, when focused on the greater good. Nothing else comes even close.”

- Bruce Burtch
ROMP Values, Mission & Impact

HUMAN DIGNITY
EMPOWERMENT
SUSTAINABILITY
COMMUNITY

ROMP's mission is to ensure access to high-quality prosthetic care for underserved people, improving mobility and independence.

ROMP believes in MOBILITY FOR ALL and fair access to healthcare, mobility, and the outdoors.

To date, ROMP has provided over 4,200 custom made prosthetic devices to amputees in need. We could not do this without our amazing partners.
A Global Pandemic

ROMP has always prioritized the health and mobility of human beings. When Covid hit in 2020, we sourced PPE for our staff, we adjusted to tele-health visits where appropriate, and we even started delivering mobile prosthetic care all while keeping our team employed. Prosthetic care is an essential service and our mission has continued despite the devastating impacts of Covid19.

October 2019
Visions of a bustling clinic full of international volunteers, PTs, patients, and families during a ROMP volunteer program.

October 2020
Same mission; one patient at a time with full PPE for staff. Masks required. Cancelled volunteer trips.

October 2021
We welcomed volunteers back into our clinics with new public health safety measures in place.
Global Partnership Benefits

Let's change lives together and tell a bigger story.

• Reach your CSR goals around diversity, equity and inclusion, poverty alleviation, sustainability, healthcare, disability rights, accessibility, and more.

• Help advance the UN's Sustainable Development Goals: End extreme poverty, fight inequality, access to good health, sustainable communities, and more.

• Increase engagement with your employees and customers while creating major impact and awareness.

• All global partners will be included and highlighted in our Year End Event, annual impact report, website, emails, and on our "Wall of Champions" in our clinics.
3 High ROI Ways to Get Involved:

We are interested in forming long-term partnerships that create real impact while engaging our communities and telling a bigger story. Activate all three for a holistic partnership with ROMP!

1) Funding for Impact (see page 5, 6, & 7)
   • Financial and In-kind ways to augment our impact together.

2) Engage: Employee, Customer & Community Engagement (see pages 8, 9, 10, & 11)
   • ROMP has TWO inclusive, global mobility campaigns each year (Mobility May in the spring and Climbing for ROMP in the fall) built to get people outside and moving for others. ROI is over 500%.

3) Campaigns: Community Awareness & Content (see pages 12 & 13)
   • Let's grow our communities and tell a story together.
Funding for Impact: Financial & In-Kind

Directly fund ROMP programs to create more impact for our patients. We will help you tell your story of impact. All financial and in-kind donations are tax deductible.

**Direct Financial Support:**
- Tax deductible donation to ROMP (monthly, quarterly, or annual) to directly support our programs and impact patients.
- Increase your sales = increase your impact.
  - Percentage of proceeds to ROMP.
- We are a 1% for the Planet member.
  - Donate to ROMP to meet your annual commitment.

**In-Kind Support:**
- **HIGH NEED**: Donated prosthetic components (O&P manufacturers).
- Auction items & fundraising prizes (Outdoor brands/other brands)
- Donation of office space, travel, gas, vehicle, shipping services, technology, marketing, media, press, etc…

**Mobility Medals**
- **Platinum Medal**
  - $50,000 COMMITMENT
- **Gold Medal**
  - $25,000 COMMITMENT
- **Silver Medal**
  - $10,000 COMMITMENT
- **Bronze Medal**
  - $5,000 COMMITMENT
- **Change Maker**
  - TECHNOLOGY THAT CHANGES LIVES, AS TESTED BY ROMP
Funding for Impact

Fund new capital projects and programs. We will make you the hero of these initiatives!

**Exclusive Sponsor of New ROMP Ecuador Clinic ($50,000/year for 10 years)**
ROMP is opening a new clinic in Quito, Ecuador in early 2022 and we are looking for a partner to own the name of this clinic and be part of the growth! This includes an annual trip to the clinic, large press campaign to announce, logo/name on outside and inside of the clinic, website, marketing, etc. in perpetuity.

**Sponsor ROMP's NEW Denver Warehouse and Components for a Cause ($15,000/year)**
ROMP is opening a new warehouse space and office in Denver, CO in 2022 for our Components for a Cause Program. We are seeking financial support to build out our new warehouse/office and keep the lights on for the year! Without this program, ROMP's mission would not be possible.

**Exclusive Sponsor of ROMP Global Office in Winter Park, Colorado ($8,000/year)**
Cover ROMP's annual office costs as a tax deductible donation. Logo will be put on office door and logo/link on website, emails, social, etc.
Funding for Impact: Program Grants

Directly fund ROMP programs to create more impact for our patients. We will help you tell your story of impact.

Guatemala/Ecuador Clinic Operations
- $7,500 covers monthly operating cost of each of our clinics.
- $1,500 covers prosthesis for a patient in need.

Components for a Cause:
- $4,000 covers our shipping costs for 1 month - helps dozens of patients per month get access to care!
- $1,000 covers our warehouse rent for 1 month.

Community Based Rehabilitation (CBR)
- $3,000 covers 5 month customized intervention plan for a patient including prosthetic care, physical therapy, mental health therapy, vocational training, 10 home visits, follow up care, nutrition consulting and more.

United States Assistance Program (USAP):
- More info soon.
Engage: Mobility May 2022

Get your staff moving for a cause and turn miles into mobility for amputees in need! All levels are included as a sponsor in all marketing for Mobility May. Participating in Mobility May is always FREE.

**$30k - $40k Strava Challenge Title Sponsor** (Sponsor to cover challenge cost + donation to ROMP)
Engage our global communities together to move miles for ROMP. Design challenge branding, content, trophy and prizes and gain exposure to new customers and communities while giving back. Story telling, communication, and content plan included. Estimated engagement over 100,000 people in the Strava community.

**$5,000 Title Sponsorship of Mobility May Campaign and Events**
Title sponsor of month long challenge, in-kind support additional ask for prizes and fundraising incentives. Includes sponsorship of ROMP Birthday Mile.

**$2,500 Team Sponsor for Mobility May**
Get your staff engaged in a friendly competition! Creating a team is free, sponsorship includes communication plan, marketing materials, prizes, etc. Logo included on the challenge website, emails, and social tags, etc.

*Note: May doesn't work for your staff? We can create mobility challenges to meet your CSR goals anytime of the year.*
Engage: Climbing for ROMP 2022

Climbing for ROMP (C4R) connects our communities to a greater cause through mobility and the outdoors. Over the last seven years, thousands of people have climbed for ROMP raising over $1,000,000 for ROMP patients in need. C4R includes our ROMP Climb Team on Cotopaxi (19,347ft) in October and our Global Campaign, where we ask the world to join in solidarity with the team to give mobility to others. #WhatsYourMountain

<table>
<thead>
<tr>
<th>Global Title:</th>
<th>Summit Partner:</th>
<th>Trailhead Partner:</th>
<th>Title Community Climb:</th>
<th>NEW! Direct Athlete Sponsor:</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000 ***</td>
<td>(includes an athlete sponsorship)</td>
<td>$10,000 **</td>
<td>$5,000 **</td>
<td>$2,500*</td>
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Customizable Benefits:

- All levels includes logo on summit flags, merchandise, website & more. Includes content and communication plan specific to your marketing needs and CSR goals.
- Athlete Sponsorship: We will pair you with an athlete on our 2022 team who shares your brand's values. Work directly with the athlete for marketing, content, and storytelling opportunities. This sponsorship covers their trip cost so that they can focus on fundraising, awareness, and training.
- Title sponsorship of climb team to engage your local and global staff, customers and community.
- Everything above plus: Custom press, marketing, and content plan (photos & videos) for your brand and product (if applicable: exclusive gear item for the Cotopaxi Climb Team). Logos on Cotopaxi team flags and shirts!
- Everything above plus: A spot on the team to tell the story from the inside (with option to climb Cotopaxi), plus short film project included for your brand and marketing needs.
Engage: Volunteer Programs

10 day programs working in ROMP's clinics in Guatemala and Ecuador.

$7,500 Program Title Sponsor (1 available in 2022, ACT FAST!)
Includes 2 spots on the trip (worth over $3,000), lunch & learns about your brand/products, specific training of volunteers and local prosthetists with your products, focus on content and marketing for your brand. 2-4 min recap film and 100 professional photos included.

$2,000 Title Volunteer Scholarship
Title scholarship including branded application and marketing plan to engage staff or a specific demographic to apply for a funded volunteer trip! Sponsor will have access to all applications. Volunteer chosen will be involved in providing content and marketing for your brand from the trip.

See 2022 Program Dates on our Website and Start Planning Ahead for 2023!

Available 2023: Program Title Sponsorship $10,000 (3 available) & Volunteer Scholarships $2,000 & Exclusive Program Sponsorship $30,000 (2 available, Specific for O&P clinics, groups, practitioners, etc)
Work with our global team to choose dates and location (Ecuador or Guatemala). Includes up to 15 spots. Reconnect your staff to why they are passionate about O&P or bring national staff/regional clinic leaders together. Experience a week of giving back and quality time with your team. Press/marketing/photography/videography included. Planning to start in Q3 2022 for 2023 trips.
Engage: Virtual End of Year Event

Get involved in our Year End Virtual Event! 10+ countries and 40+ states are represented every year for a fun evening full of videos, speeches, opportunities to give back, and music. We have raised over $100,000 at this event every year thanks to the support of our sponsors and our amazing global community. All sponsor levels include logo on website and program, shoutouts throughout the evening, social tags, and wine boxes.

**$1,000 Support Sponsor**
Include logo on event website, silent auction, and program. Shoutouts throughout the evening, social tags, and 2 wine boxes.

**$2,500 Virtual Table Sponsor**
Includes everything above plus a message from your brand in pre and post show slides, shoutouts throughout, 6 wine boxes to send to staff and clients or watch party package for small gathering to watch together.

**$5,000 Title Sponsor (1 available)**
Includes everything above plus a 1-2 min message from your brand during the show, multiple shoutouts throughout, company name in event title, logos on all marketing, 15 wine boxes to send to staff/clients and/or help planning a watch party for your community (wine included).
Campaigns: Awareness

Grow your community, incentivize feedback, increase sales and we will even help you market it! Help us bring awareness to marginalized groups. These campaigns can be part of a bigger partnership and count towards your commitment to ROMP. This is about Diversity and Inclusion!

Grow your community:
- Donate $1 to ROMP for every new follower, email list sign up, or specific hashtag use in a week/month.
- Help us bring awareness to Limb Loss Awareness Month (April) or Disability Pride Month (July) with a content plan to increase engagement on social across all channels.

Increase Sales & Give Back:
- Use % back or $X amount per item donated to ROMP as a way to make more sales during a specific week or month.

Incentivize Feedback:
- Offer donation of $XX to ROMP for every survey response.
Campaigns: Content

ROMP has incredible stories to share. We would love to work with your team to tell your brand's values through film while bringing awareness to our mission. Our film projects are diverse and range from $5,000 to $50,000 (many of them are part of other partnership opportunities). We will work with your team on your content goals! Please see some recent examples below:

"In Her Shoes" - Partnership with Merrell, Tatoo Adventure Gear and Silverline Films. ->

"We Still Climb" - Partnership with Climbing for ROMP sponsors and Silverline Films.

"Lupe & the Strawberries" - Partnership with Click Medical.

Mary Free Bed Volunteer Film - Partnership with Mary Free Bed Rehabilitation Hospital.

"Justin's Giant Leap" - ROMP Project for 2021 Level Up Event.

"Voluntariosa" Preview (full film coming Spring 2022)
"Every summer we organize a group fundraising hike for ROMP with RBC employees. The partnership is something we look forward to every year! These early morning hikes with ROMP provide teamwork, engagement and camaraderie all while supporting an organization that is changing lives. Our involvement with ROMP has become part of our company culture which amplifies our organizational values of integrity, collaboration and diversity and inclusion."

Mary Helen Jacobus
Vice President Branch Manager
Royal Bank of Canada

"Click’s partnership with ROMP is truly special. Not only do we have alignment on our individual company missions as we grow awareness of Click Technology but we get to share profound ideas to further the commitment to all amputees worldwide. What ROMP has done and will do leaves us not only inspired but motivated to think bigger."

Jen Howland
VP Marketing
Click Medical

"ROMP creates high quality content that not only highlights our brand but tells inspiring stories. Their team seamlessly led an online launch of our film “In Her Shoes” including over 20 stakeholder brands in a cross-post plan making it a very successful launch. We love working with ROMP’s creative team on our message that every person belongs in the outdoors."

-Adam Koepfer
Former Marketing Manager at Merrell

"Ability continuously strives to keep patients at the center of everything we do. It is that patient-centric model that led us to partner with ROMP to help amputees in need. Ability is perpetually collecting spare limbs and parts donated from all over the country. We host 'Limb Disassembly Days', in which we partner with volunteers and local organizations to dismantle and sort the components before shipping them to ROMP. Not only have our patients been able to donate to ROMP, but ROMP has donated back to a few Ability patients who had fallen on hard times, allowing them to receive a prosthesis. It is a win-win relationship that enables us to rally our patients, our staff, and our communities to help those who are less fortunate receive a prosthesis."

Eric Shoemaker, CPO Regional Director
Ability Prosthetics and Orthotics
Join Our Partners

These brands have made an ongoing commitment to mobility through ROMP!
Let's Get Started

LAUREN PANASEWICZ (LP)
DIRECTOR OF DEVELOPMENT
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"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."
- Margaret Mead